Join her fight...

Fighter Cure JM

...to find a cure
Thank you for considering the annual sponsorship opportunities available with Cure JM Foundation. This booklet outlines the many reasons to support Cure JM Foundation and the many benefits to being a Cure JM annual sponsor.

Cure JM Foundation® is a 501(c)(3) nonprofit organization focused on finding a cure for Juvenile Dermatomyositis (JDM) and Juvenile Polymyositis (JPM), the rare and life-threatening autoimmune diseases collectively known as Juvenile Myositis (JM).

Cure JM Foundation currently funds major research and treatment centers in both Chicago and Washington, D.C. Last year, we also funded promising studies at eight additional prestigious research centers and hospitals. In fact, since 2003, Cure JM has supported over 120 research studies and invested over $10 million in research and educational programs, supporting JM families and accelerating progress toward a cure. Our supporters’ contributions are put to work in the most effective and efficient ways possible. Cure JM Foundation is staffed primarily by unpaid volunteers and does not have a physical office, so overhead expenses are low. In fact, approximately 91% of contributions go directly towards research and educational programs.

Because of our research and programs, we are improving and saving lives. As one parent told us, “My husband and I were able to diagnose our daughter before her doctors because the information and images on Cure JM’s website were an EXACT match to her condition.”

Through the generous support of sponsors like you, this child, and many others like her, received a prompt, possibly life-saving diagnosis.

And her family no longer has to fight this painful disease alone.
And that’s why we need your help.

Nearly every year, Cure JM Foundation hosts a national educational conference. At these conferences, JM families attend seminars where they receive the latest information on JM treatments and research from top medical professionals in the JM community. They attend workshops where they can learn how to better cope with this disease. They seek the support of other JM families and connect directly with leading doctors and researchers.

No wonder so many JM families describe the national conference as being “transformative”.

These conferences, however, could not take place without the help of our corporate sponsors like you. And that’s why we’ll be recognizing our annual sponsors throughout the year at our National Educational Conference and Fundraiser in Austin, Texas and at a number of regional Walk Strong to Cure JM fundraising events.

Please review this booklet, and feel free to contact us if you have any questions. With your help, we can make a huge difference in the lives of JM families.

Sincerely,

Shari & Tom

Shari and Tom Hume
Co-Founders, Cure JM Foundation
Parents of Parker
Diagnosed with JM in 2002

The generous support of sponsors like you allows Cure JM to:

Provide a three-day educational conference at no charge to families, many of whom struggle with the cost of treatments for Juvenile Myositis

Bring together world renowned medical experts for a medical conference this same weekend

Provide free educational materials to anyone affected by Juvenile Myositis

Support Cure JM’s local chapter educational events, designed to empower families
What is Juvenile Myositis?

Juvenile Myositis (JM) is a group of rare and life-threatening autoimmune diseases in which the body’s immune system attacks its own cells and tissues. It can cause pain, weakness, inability to walk, disfigurement, organ failure and even lead to death.

Juvenile Myositis can affect virtually any system of the body, the heart, lungs, skin, muscles, and more.

Cure JM Foundation’s mission is to find a cure for Juvenile Myositis and improve the lives of families affected by JM.
Walk Strong to Cure JM is Cure JM Foundation’s signature National Walk Program.

Cure JM families, extended families, friends and other community members will gather to raise awareness of Juvenile Myositis and raise funds for JM research and the foundation’s family support efforts.

In 2017, walks are currently scheduled for the following metropolitan areas:

- New York, NY
- Washington DC
- Chicago, IL
- Austin, TX
- Seattle, WA

Cure JM National Sponsors will be recognized at all of these local events throughout the year.
Austin, Texas will host this year’s Family Educational Conference & National Fundraiser. Now in its tenth year, this event is an opportunity for medical professionals, JM families and JM patients to learn, share information and establish the personal bonds so necessary to fighting this type of disease.

Spread out over three days, the Family Educational Conference & National Fundraiser is really four events combined in one:

1. A Physicians Educational Conference
2. A Family Educational Conference that begins on Friday afternoon and ends on Saturday evening
3. The Inaugural Walk Strong to Cure JM family fun walk
4. The Austin Marathon and Half Marathon where Cure JM will field a team of runners

There are opportunities for sponsorship recognition connected with all four of these activities. Sponsorship Opportunities begin at just $1,000. A chart on page 6 outlines the benefits associated with each sponsorship level.
Educational Conference & National Fundraising Event Agenda

**Preliminary Schedule:**

Friday, February 17th
- Physicians Educational Conference
- Family Educational Sessions
- Family Welcome Reception

Saturday, February 18th
- Conference Break-Out Sessions
- Kids’ Fun Camp
- Teen and Tween Activities
- General Session
- Q&A with Physicians
- Recognition Dinner

Sunday, February 19th
- Two Family Fundraising Events!
  - The Inaugural Walk Strong to Cure JM family fun walk and the Austin Marathon and Half Marathon

**Breakout Sessions Currently Planned:**

- General Session, including Q&A with Physician Panel & JM research updates
- Special Session for Newly Diagnosed Families
- Special Session for Teens & Tweens
- Teens & Tweens: Transition to Adult Care
- Coping Skills for JM Families
- Nutrition for JM Kids & Their Families
- JM Kids & School Resources
- Special Session for Grandparents of JM Patients
- Special Session for Dads of JM Patients
- Special Session for Moms of JM Patients
Tweens, Teens & Young Adults

Specially structured activities for teens will include a variety of educational and fun activities.

Teens will attend educational sessions about coping with Juvenile Myositis, advocating for themselves, and will learn how to begin to manage their disease on their own as they near adulthood.

Teens will also enjoy connecting with other teens in fun workshops including hands-on workshops involving art, poetry, digital photography, podcasts, and videos.

Kids’ Camp

Specially structured indoor activities offer play, recreation, singing, art and drama for the children of the 100+ families who travel from across the country to attend the national conference. This gives parents the ability to maximize their learning opportunity while providing a safe space for children to play and build lifelong friendships with other JM kids just like them.
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<th>Sponsorship Recognition</th>
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<td><strong>All Walk Strong to Cure JM events throughout the year</strong></td>
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<td>Opportunity for Executive to be Honorary Walk Chair</td>
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Please note that for recognition at National Physician Educational Conference, sponsors will be recognized with company name printed in plain text, not with company logos.
Sponsorship Commitment Form

ORGANIZATION ______________________________________________

NAME ______________________________________________________

TITLE ______________________________________________________

CONTACT ________________________________________________

STREET ADDRESS __________________________________________

CITY ______________________ STATE _____ ZIP ____________

PHONE____________________ FAX _________________________

EMAIL _________________________________________________

SPONSORSHIP LEVEL

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<td>☐ Presenting Sponsor</td>
<td>☐ Medical Sponsor for Family Conference</td>
<td>☐ Recognition Dinner Sponsor</td>
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<td>(one opportunity only)</td>
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<td>☐ Video Sponsor</td>
<td>☐ Family Underwriter</td>
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<td>☐ Teen/Tween Activity Sponsor</td>
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<td>☐ Welcome Reception Sponsor</td>
<td>☐ Grandparent Sessions Sponsor</td>
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<td>☐ General Session Sponsor</td>
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SIGNATURE ______________________________________________________

IRS Tax ID #35-2222262

For your convenience, a sponsorship invoice will be sent to you.

Items to be distributed in conference bags for families participating in the weekend’s events are subject to approval.

Questions? More Information?

Contact Shannon Malloy at shannon.malloy@curejm.org or call 760.487.1079

Cure JM reserves the right to decline any sponsorship or sponsor promotional item it deems — in its sole discretion — to be inappropriate or inconsistent with its mission or values. Sponsorship of the Physician Educational Conference is subject to approval.

Send your commitment form as early as possible to ensure you receive maximum exposure.
• Raised more than $10 million for JM research and education

• Helped establish JM research centers at George Washington University in Washington, D.C. and Stanley Manne Children's Research Institute, affiliated with Ann & Robert H. Lurie Children’s Hospital of Chicago

• Supported over 120 research studies, accelerating progress toward a cure

• Hosted nine educational forums for JM families and six conferences for the JM medical community

• Received a $1.3 million grant in collaboration with the Arthritis Foundation and the Lupus Foundation

• Funded the first-ever book solely dedicated to JM, Myositis and You

• Provided Cure JM memberships, welcome kits, educational and support materials at no charge to JM patients and families

• Generated over 500 newspaper articles and 200 TV stories by Cure JM families

• Supported more than 2,500 JM patients and families in 40 countries

• Engaged over 16,000 followers on 6 Cure JM social media sites

• Invested 91% of contributions directly into JM research and educational initiatives